

BENSON & HEDGES

BENSON & HEDGES

BENSON & HEDGES

BENSON & HEDGES

BENSON & HEDGES

BENSON & HEDGES

BENSON & HEDGES

BENSON & HEDGES

BENSON & HEDGES

BENSON & HEDGES

BENSON & HEDGES

BENSON & HEDGES

BENSON & HEDGES

BENSON & HEDGES

BENSON & HEDGES

BENSON & HEDGES

BENSON & HEDGES

BENSON & HEDGES

BENSON & HEDGES

BENSON & HEDGES

BENSON & HEDGES

BENSON & HEDGES

BENSON & HEDGES

BENSON & HEDGES

BENSON & HEDGES

BENSON & HEDGES

BENSON & HEDGES

BENSON & HEDGES

BENSON & HEDGES

BENSON & HEDGES

BENSON & HEDGES

BENSON & HEDGES

BENSON & HEDGES

BENSON & HEDGES

BENSON & HEDGES

BENSON & HEDGES

BENSON & HEDGES

BENSON & HEDGES

BENSON & HEDGES

BENSON & HEDGES

BENSON & HEDGES

BENSON & HEDGES

BENSON & HEDGES

ATLANTA

NEW ORLEANS

DALLAS

HOUSTON

LOS ANGELES

CHICAGO

ADINA HOWARD

ART-N-SOUL

CHANTAY SAVAGE

GEORGE HOWARD

GROOVE THEORY

INTRO

MICHAEL SPEAKS

MORRIS DAY
& THE TIME

PURE SOUL

SHAI

SOLO

TERRY ELLIS

ZAPP/ROGER

Club

BENSON & HEDGES 100 NIGHTS LIVE!

The hottest tour of the year! These and other great artists will perform live at Los Angeles' top music clubs — July 13th through August 17th. For more information on your ticket to hot nights and cool music call:

1-800-2-BENSON

Presented by
Benson & Hedges Cigarettes
15 mg "tar," 1.1 mg nicotine
av. per cigarette by FTC method.



JUST THE SAX II:
GERALD ALBRIGHT
WALTER BEASLEY
RONNIE LAWS
BOBBY WATSON

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

GMR Marketing
Program 4004
5/3/96 Benson & Hedges Music Ad
Publication: Essence for 7/96
Size: 8" wide x 10.5" tall
Square Area: 84"
Warning Box Size: Exhibit 2
Rotation: A
T&N Size: 10 point
Scheduled Delivery of Mechanical: 5/6/96

